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Leading companies display their innovative products

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Story and photos by Joe Kendall

To showcase the capabilities of the Tijuana-San Diego region, 64 companies and organizations are exhibiting in the Expo at the conference Tijuana Innovadora to promote their products and attract future personnel.

Thousands of students from all levels visit the Expo, which is free and open to the public at the conference venue of the Centro Cultural Tijuana through Oct. 26.

With exhibitors from industries that include aerospace, packaging and consumer electronics, visitors are able to see the future of the border region.

Turbotec, which manufactures or remanufactures gas turbine components, was on hand with examples of the many parts it produces in its three facilities in Tijuana. The company, a subsidiary of San Diego-based Caterpillar, ships its goods to 98 countries worldwide and employs 1,100 people from the region.

With jobs in the mechanical, chemical, industrial and aerospace engineering fields, Turbotec is an example of the diverse opportunities available in Tijuana.

Smurfitt Kappa, the second-largest packaging company in the world, is another exhibitor. With two facilities in Tijuana employing 2,000 people, the corrugated cardboard manufacturer seeks personnel with degrees in engineering and business.

Employing more people in the region than both Turbotec and Smurfit Kappa combined, Leviton has jobs available for high school and college graduates, according to the exhibit staff. The company, which has a plant in Chula Vista, has divisions in commercial and residential technologies and produces control solutions for lighting, security, and temperature.

The Expo features numerous educational institutions. The Instituto Politécnico Nacional, for instance, was promoting its scholarships for students with a bachelor's who want to pursue advanced degrees in fields such as digital systems and electronic communications.



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